

Dear Prospective Student:

Thank you for your interest in Heartland Horseshoeing School. This is one of the smaller schools as well as one of the toughest. Not everyone graduates. Our classes are designed for those persons who wish to be the absolute best at whatever they do. I have made my career by setting unrealistic expectations for my students, and then fully expecting them to achieve them.

Farriery is a difficult skill to learn. Those who are diligent and willing will be successful; those who are not, usually do not succeed. If you bring willingness, desire and dedication, we will provide top-notch, proven education that will propel you to the top of this industry.

Horses have no say in how they are shod. That fact places a huge responsibility on anyone who wields a hammer with the intention of shoeing a horse. It is therefore extremely important that you take this responsibility seriously, becoming as knowledgeable and proficient as you are able. We will help you get there.

We do not try to recruit very heavily. The people that are meant to be in the Heartland end up making it here. Every year, I end up having to turn away dozens of students, so please be persistent and early if you wish to begin your trade with us.

Approach your school selection like you would if you were about to hire an employee. You are about to hire someone to teach you a skill that will change the rest of your life. Do some research into the qualifications of the people who are going to be teaching you. Talk to current and former students. If the students are happy, you will probably be happy as well. Whatever you do, don't pick your school based on just the website or geography. Pick the school based on whether or not it can do the job of turning you into a reputable farrier that is in demand. This is an extremely important decision you are about to make.

At Heartland Horseshoeing School we do not start a new class every Monday. This may make scheduling your time with us a little more difficult for you, but it will be worth it. This is not a diploma mill that is only interested in your money. All of our graduates have our name on them, and this is something that we take very seriously. The education you will receive at Heartland Horseshoeing School is second to none. Rise to the challenge and come become one of the best.

Sincerely

Chris Gregory, MS, CJF, FWCF

COURSES:

Our courses are designed to create the ideal learning opportunity, and produce in you the skills of a competent farrier. We have taught an 8-week class for many years, but feel that going to the 12-week and 24-week only schedule will do so much more for our graduates and the horses that they work on.

The advanced courses that we used to teach will now be workshops so that we can more easily cater them to your needs as far as length and schedule. Contact us if you are interested in taking your skills to the next level in the forge or pursuing certifications at any level.

Beginners Courses

Professional Farrier Course	12 weeks
Journeyman Farrier Course	24 weeks

Upon successful completion of all forge-work, tests, and satisfactory attendance, the student will be issued a certificate of completion. This certificate is recognized throughout the industry as a coveted and hard earned reward for competence and diligence. It lets perspective employers know that the individual who holds a diploma from HHS is qualified to perform the skills required of a professional farrier.

The course tuition is included on the Enrollment Application in the center of this catalog.

PROFESSIONAL FARRIER COURSE:

After much thought and discussion, we have decided to change the way we do things in the Heartland, and drop the 8-week class. It was just too short for most people, and almost every student wanted to stay longer. For most, we could not keep them longer since the next classes would always be full or the season would be over. With this happening year after year, we have decided to move to this new 12-week class.

The Professional Farrier Course is designed to teach an individual to become a skilled and competent farrier. Anatomy, shoeing theory, corrective shoeing techniques, correcting faults of gait, therapeutic shoeing techniques, tool and handmade horseshoe forging, and running a successful business are all taught in this course. Students in this course will also perform a leg dissection.

The final horse test in this course is designed to be harder than the Certified Farrier exam level of both the American Farriers Association and Farrier's International Testing System. Being tested at this higher level will make pursuing your certification credentials much easier once you graduate. You will also be more prepared to handle the

stressful business situations that will arise once you start shoeing for a living.

Students will be assigned 30 forge projects in this course, covering everything from simple tools to complex handmade shoes such as the straight bar shoe and heart bar shoe. Successfully completing all of the forge projects in this course help to prepare you to make or modify any shoe that you might need once you become a professional farrier. There are 2 written tests in this course. The first covers anatomy, and the second is comprehensive.

The Professional Farrier Course is offered twice a year. A Certificate of Completion, trophy buckle, anvil and forge will be awarded to all students that successfully complete all of the required work to the high standard demanded at HHS.

JOURNEYMAN FARRIER COURSE:

This is it! The course that we always dreamed of having at HHS. The Journeyman Farrier Course is the ultimate course for those that demand only the best from themselves and those around them. 24 weeks is a long time to go to school, but it is a matter of perspective. If you compare the amount of time people spend going to college to prepare for a career that is less rewarding (financially and the way you will feel about what you are doing for the horse and their owner) than farriery, it really isn't that long. The individuals who have the drive to successfully graduate from the Journeyman Farrier Course will have all the skills and knowledge to be the next generation of leaders in the farrier industry.

The first 12 weeks of this course are the same as the Professional Farrier Course. Students will be required to take all of the same tests to the same standard as those in the Professional Farrier Course. After the first 12 week are over, HHS closes for a short break, and the students in the Journeyman program will be placed in an internship wherever they wish to go. You will basically see what the life of an apprentice is like for this time if you choose to take advantage of it. Chris and Cody have farrier contacts around the world to draw on, so students can pick where they would like to spend their time away from school. Students will have to pay for their transportation to and from where they chose, but room and board will be exchanged for their work while they are doing the internship. This makes the Journeyman Farrier Course an even greater value since it can be considered longer than the 6 months scheduled.

When class resumes, there will be many complex and advanced forge projects during the last 12 weeks that will test and build the skills to a very high standard. Students will only be allowed to use handmade shoes that they have made for the last 8 weeks while shoeing. This will help prepare students for the FITS Exams, the AFA Certified Journeyman Farrier exam, as well as their final horse. The final horse is the equivalent of the practical portion of the AFA Certified Journeyman Farrier test. The final horse consists of shoeing 4 feet with handmades, toe-clips in front and quarter-clips behind, in 2 hours.

In addition to the advanced forge work required in this course, students will also be involved in additional dissections. Students that are meeting the standard can choose to sit through the classroom portion of the course during the last 12 weeks, or use that time

for forging. There is one additional written test for our Journeyman Farrier Course students. By the time you are taking this test, your skills and knowledge will be up to the challenge.

The Journeyman Farrier Course is only offered once a year. It is our least expensive course on a per week basis as well as the course we recommend the most. We know that not everyone can afford to spend that much time away from home, but if you are able, you won't be disappointed. Successfully completing all required work to the high standard demanded will earn you a Certificate of Completion, trophy buckle, anvil and forge.

ADVANCED WORKSHOPS:

Since being founded in 1995, HHS has offered advanced classes for both blacksmithing and certification. These classes have been dropped, to be replaced by workshops that allow you to more easily schedule your time with us, and customize what you want to work on. Many farriers would want to come for only one week or just a few days, so we decided to create a system that would easily allow for this. Please contact the school to find out what we have scheduled for our off-season or let us know what you want to work on. Guaranteed to take you to the next level.

FARRIER BLACKSMITH WORKSHOP:

This workshop is designed for individuals at any level that wish to learn, or improve, forging aimed at farriery. While we may do some ornamental work, the primary focus will be on horseshoes and farrier related tools, such as tongs and punches.

For any students that are also coming to one of the regular courses at HHS, the Farrier Blacksmith Workshop is a tremendous advantage. Getting to learn about forging without all the rest that the regular courses are throwing at you allows for you to be a step ahead of your classmates when regular classes start.

There are no horses or class time during this workshop, just 2 weeks of hands-on forge time. It is a good time for the novice to learn the art of forging; the cold-shoer to evolve into a farrier; and the skilled farrier to improve and take their skills to the next level. Becoming a skilled farrier requires that one become proficient in the art of blacksmithing, and we can help you get there.

The first project will be a horseshoe sandwich, followed by simple shoes and bar shoes. We will also make tongs, drifts, forepunches, pritchels, and maybe even some handled tools like a creaser or handled hot-cut. It is a lot of fun, and a good time for the working farrier to take a break from the normal routine, and become better at their job while they do so.

Since it can be so hard for a practicing farrier to get away for 2 weeks, this workshop is set up so that you can attend on a daily or one week basis. Just contact the school for pricing if you would like to come for a shorter time. Since it is like a hands-on clinic, working with individuals at any level is not a problem.

FARRIER CERTIFICATION WORKSHOP:

This was one of the first clinics or workshops in the US that was dedicated to helping people achieve their American Farrier's Association certification goals. Many people come to this clinic to pursue their AWCF or FWCF, or any level of their FITS Exams. It is a very intense workshop, and is taught at a high rate of speed. Regardless of your level of certification, or the level you are trying to achieve, this clinic can help you get there. It is also recommended as a great refresher, even if you are not trying to take any exams. Everyone walks away from the Heartland after this workshop with a lot more knowledge, regardless of whether they are pursuing certification.

The highlights of farriery theory are covered during this week, shoe displays and forging requirements for the different exams are demonstrated and worked on, and a lot of horses are shod. The horses are shod by students and graded to the exam standard, while the student gets one-on-one help and input from the HHS staff. Students will have very little time for rest during this week.

We generally offer two AFA exams and two FITS exams starting Friday afternoon of this course. With attendees getting two opportunities in one weekend, the chances of success skyrocket and we often have very high success rates.

Cody became an AFA Certified Journeyman Farrier at the age of 15, and an AWCF at 19, so he is able to offer some remarkable advice and input that anyone can use. Chris became an AFA CJF in 1991, and an FWCF in 1998, and is the only American that has become an Examiner for the Worshipful Company of Farriers. Chris also wrote and has administered the FITS Exam in several countries, and has been involved in every conceivable aspect of farriery testing. Chris and Cody can offer unparalleled guidance as you pursue your goals in the great industry.

THE DIFFERENCES BETWEEN CLASSES:

I am often asked about which class a student should attend. The answer has a lot of variables that have to do with your personal situation. If you are about to make this your new career, then you probably want to enter the career as skilled and competent as you are able. With that being the case, there is no better class anywhere than the Journeyman Farrier Course. However, many folks won't have the time or life situation that allows them to stay with us that long. For them, we have the Professional Farrier Course, which is an intense dose of high-speed farrier training that will allow you to enter the industry with skill and confidence.

An email arrived the other day with the question: How long does it take to make a farrier? I think this answer gives my best response to that question, so here is what I sent back: I have been making farriers for over three decades. A person can learn to safely shoe a horse in 8 weeks, but they won't be fast or feel super confident for about a year after the 8 week course is over. However, if they go to a longer class, they get faster and gain confidence faster, so those that stay with us for the whole 6 months end up cutting

off a lot of that on-the-job learning that the shorter class folks have to go through. So, I would say the fastest way to make a great farrier is the 24-week Journeyman Farrier Course. But you can learn the basics of shoeing in less time.

We no longer have an 8-week course. Mainly because the extra 4 weeks in the Heartland does so much to take a student to the next level that we felt we would do out graduates and the horses they worked on a great service by making the 12-week class our shortest. Experience tells us that the foundation you will build in the first 12 weeks will allow you to be a good farrier when you leave, with the tools to someday be a great farrier. Those that stay with us for another 12 and allow us to build on that foundation will leave here as great farriers if they are willing to work. This means that the additional time invested, compounds the return. Which class is right for you is based on your personal situation of time and finances available, but we will always suggest the longest class you can afford.

STAFF:

CHRIS GREGORY, CJF, FWCF, ASF

A professional horseshoer since 1987, Chris Gregory is one of the most trusted names in farriery and hoof-care education. Through his commitment to improve equine footcare, over 1000 students have graduated from his horseshoeing programs, many times that number have attended his clinics and lectures. Thousands of hoof-care practitioners and educators around the world have used and read his textbook, articles and guides.

Chris holds several academic degrees, including a master's degree in human resource development, two bachelor's degrees (with a minor) and an associate's degree.

Chris has been an American Farrier's Association Certified Journeyman Farrier since 1991. The AFA has recognized Chris with its Jim Linzy Outstanding Clinician Award twice, and Outstanding Farrier Educator Award three times.

As a farrier competitor, he has been a member of the American Farrier's Team, which represents the US at the Internationals in Stoneleigh. He has competed at the World Championships Blacksmith Competition in Calgary 18 times and been in the Top Ten at that contest. He has also judged the contest at the Calgary Stampede. Through the World Champion Blacksmiths Association, Chris has finished in the Top Ten every year that he competed with them. Chris started competing in 1988, and has been in contests all over the world.

Chris earned the title of Fellow of the Worshipful Company of Farriers (FWCF) at the age of 30. The Worshipful Company of Farriers, (WCF) is a group founded in London in 1356 and regarded by many as stewards of horseshoeing's highest standards. Around 40 farriers currently hold this distinction, five of those Americans. In 2010, the Company named Chris an examiner, becoming the first American to work as an examiner for a WCF exam. He served for 5 years until deciding to dedicate more time and attention to the FITS Exam and the Therapeutic Endorsement designation, where he is an examiner for the higher level of the AFA exams.

A sought-after educator, clinician and lecturer, Chris has appeared at farrier and

equine footcare events across the United States and around the globe. He has shod horses and done clinics on 6 continents, as well as presented numerous times at the American Farrier's Association Annual Convention and the International Hoof-Care Summit. The FITS exam was originally written by Chris for the Association of Brazilian Farriers, but was later adopted in South Africa, Australia, New Zealand, Argentina, Mexico, and has been administered in the US as well.

Chris's writings have appeared in *American Farriers Journal*, *Anvil Magazine*, *Rural Heritage*, *Loose Shoe*, and *Western Horseman*, to name a few. In 2011, he published *Gregory's Textbook of Farriery*, a 696-page book with over 3400 pictures and drawings on the art of the farrier. It has become the textbook for most of the top schools teaching the craft, and is helping farriers and horses all over the world.

In 2008 at the age of 39, Chris was inducted into the International Horseshoeing Hall Of Fame, joining nearly 120 accomplished members.

A farrier school operator since 1991, Chris and his wife Kelly opened the Heartland Horseshoeing School in 1995. Their graduates have gone on to shoe every discipline of horses and develop noteworthy practices.

Chris and Kelly Gregory are the proud parents of two children, Cody and Jacquelyn. In his free time, Chris enjoys spending time with his family, horseshoeing contests, writing, flying, and running his farm outside Lamar, Missouri.

KELLY GREGORY, CF.

Kelly has been helping Chris with their shoeing business since before their marriage in 1988. She took a 4-year break from the rigors of farriery after college to stay home with their 2 kids, Cody and Jacquelyn. Once they moved to Missouri and opened Heartland Horseshoeing School, Kelly became an American Farriers Association Certified Farrier, and began working with Chris full time as an instructor. She has competed in several horseshoeing contests, including the World Championship Blacksmiths Contest in Calgary, and has some buckles on the wall that attest to her competence. In 2006, Kelly was named as a co-winner of the American Farriers Association Outstanding Farrier Educator of the Year award with Chris.

Kelly has been around the world as well, shoeing and helping with clinics on 6 continents. There have been several times where seeing Kelly working was the first time the people in that country had seen a woman working on a horse. Then there are places like Canada where she did a clinic aimed at the huge female farrier population in that country. She also appeared as a competitor on a show on The History Channel called *Forged in Fire* as part of a 2-woman team making knives.

Kelly brings another element to the art of education, and is a huge asset to the school. In addition to being an extremely capable horsewoman, Kelly is especially adept at helping beginners understand the practicality of what they are being taught. Kelly attended college on track and cross-country scholarships, and holds a Bachelor of Science Degree in Home Economics as well as a Minor and an Associate of Arts Degree.

Kelly is an irreplaceable member of the team that is dedicated to making you one of the

best farriers in the industry. Her ability to work on even the most uncooperative horses help to give students confidence and guidance. You will never be asked to do something a HHS that Chris or Kelly would be unwilling to do.

CODY GREGORY, CJF, AWCF, ASF

Cody Gregory:

A fixture at the shop since he could walk, Cody now is an instructor at the Heartland Horseshoeing School. Cody trimmed his first pony and made his first shoe when he was 4, and shod his first horse all around on his own when he was 8. He was forge welding and making everything from hoof picks to knives before he was out of grade school.

As a small child, Cody began working toward his goal of being the youngest American Farrier's Association Certified Farrier, which he reached at 14. Not complacent with that mark, Cody passed the American Farrier's Association Certified Journeyman Farrier exam at 15, shattering the previous record for the youngest to reach that mark.

In 2009, at the age of 17, Cody received a Diploma of the Worshipful Company of Farriers. He also achieved the amazing accomplishment of earning the Associateship of the Worshipful Company of Farriers exam at the age of 19.

Winning his first buckle in a farrier competition at the age of 6, Cody has since competed all over the US and several international competitions. He was the alternate on the American Farrier's Team in 2012 where he won first place at the Internationals Alternate Class in Stoneleigh. In 2013, 2014, and 2015 he earned a spot on the World Champion Blacksmith Team. Cody was the WCB National Champion in 2014 as well, and was part of that team when they won the world title at Calgary in 2015. He was also the top placing American in Calgary at the World Championship Blacksmiths Competition in 2013, and has won the Capewell Cup at the American Farrier's Association annual convention and contest.

He did his first clinic for the Iowa Farriers Association in 2008. He has since done dozens of clinics around the world. His deep understanding of anatomy has led to him doing several whole horse dissection clinics, including one for the national convention of the American Farrier's Association. Cody worked as an examiner for the first certification for the Association of Brazilian Farriers, and was a judge for the South African Farrier's Association national contest in 2008. He has served as a tester for the American Farrier's Association, and has helped many people achieve their certification goals.

He has written for *American Farrier's Journal* and has had his photography appear in the magazine. He even had one of his photos appear as the cover of the *American Farrier's Journal*. When his dad wrote *Gregory's Textbook of Farriery*, Cody did many of the anatomical drawings that appear in the book.

Cody started his own manufacturing business called Cody Gregory LLC, making high quality farrier related tools. His tools are used by some of the best farriers in the world. He is in the process of completing a small factory outside of town for his tool line.

2013 marked his marriage to fellow farrier Kirsty Ryzak from Saskatoon, Saskatchewan. They have two beautiful daughters named Marcy and Heidi. They live on their farm in Missouri where they raise some cows and teach at Heartland Horseshoeing School.

Cody provides keen insight that young shoers find easy to relate to and learn from. Former students have commented how Cody's input has accelerated their understanding of farrier theory. His experiences from a young age put him in a rare situation of being able to see things in shoeing that escape many others.

In his free time, Cody enjoys spending time at horseshoeing competitions, flying, working on his farm, and travelling to teach farriery.

PHILOSOPHY:

The courses at HHS are extremely intense, and we try to teach as much as is humanly possible in the short time that you are with us. If you want to be the best, it will require a lot of hard work and drive. We will do our part if you are willing to commit the effort necessary to master the farriers' craft. The training at HHS is tailored to the needs of an individual in developing a high degree of competence and confidence in their ability to shoe any horse. These teaching methods allow students to enter the farrier industry with pride, confidence, a great deal of technical expertise and knowledge. We set a high standard in all aspects of farriery so that our graduates can take that with them into the industry and succeed.

I have made a career of setting unrealistic expectations for people, and then fully expecting them to achieve them. Heartland Horseshoeing School is an outlier amongst farrier schools, and our intention is to train you to be an outlier in the farrier industry. Your time here won't be easy, but it will fly by and you will not believe the volume of material you will learn. A student once compared it to drinking from a fire hose.

The most important item that you need to know when you are looking at a horseshoeing school is: Who exactly will be teaching you? In many schools, the owner will only be involved with the students for a few days during their entire class. This means the students arrive at the school and find out that they are not being taught by the person who they saw on the website. They are being instructed by whoever happened to be available, and this is often just a recent graduate with little, if any, practical experience. Many of the graduates from these schools will not make it in the farrier industry because they have not been prepared by the school for success.

The next thing you need to be aware of is the total student population at the school at any given time. If it is over 25, there may be problems with getting enough horses for each student to shoe. Some schools will have a student population of 30 or more. Very few places in the US have a local horse population to teach that many students, and you can not learn everything you need to know about shoeing by working on dead feet.

Horses are noble beasts that have no say in the way they are shod. Tied by a lead rope, the horse has suffered under the knife and nippers of many an unskilled horseshoer. This is not an acceptable situation to the horse, the owner, or the competent farrier. The horse owning public is quickly becoming aware that there is a difference between right and wrong when it comes to farriery. There are no gray areas where this is concerned,

and it is the responsibility of anyone who wishes to pursue this craft that they become as knowledgeable, proficient, and correct as humanly possible. That is what we strive for and demand at Heartland Horseshoeing School.

INSTRUCTIONAL METHODS:

Everyone has a different strength when it comes to learning. Some people can learn anything from a book, while some people need to see it applied and do it for themselves before it sinks in. At HHS, the student will be taught with every method, in order to insure that the student understands and can apply what is being presented. Course material will be presented orally, demonstrated physically, and the student will work hands-on to master it.

STUDENT TEACHER RATIO

We like to maintain a ratio of 7 to 1. This means that the ideal class will have 21 students. We generally accept a few additional students to make up for those that either do not show up, or quit. Unfortunately, we have to turn away quite a few applicants every year since classes fill early. While this is upsetting to those that are trying to get in, it is for the benefit of those that do. Please apply as early as you possibly can for whatever course you wish to attend in order to register before the class space is filled.

It is possible for a shoeing school to grow and grow until there are so many students that there is very little learning. We are determined to never let this happen to HHS, which is why our course size is limited. This is also why we don't start classes every week. It is impossible to start a new class every week throughout the year and still provide the level of education that our students are paying for.

You will be taught by Chris, Kelly and Cody at HHS, not by someone who has only a few months of experience. In the event that there are additional teachers, they will be farriers that are able to do the job to the standard demanded at Heartland Horseshoeing School.

CURRICULUM:

All of the courses and material presented at Heartland Horseshoeing School are designed to make you a great farrier. Chris holds a MS in human resource development, which is basically a vocational education degree with an industrial name. With the benefit of this education behind him, Chris has created the best farrier curriculum in the industry.

In the classroom, the lectures begin with a brief history lesson, followed by anatomy. The anatomy and equine biomechanics will consume about 25% of the class time. After

anatomy, corrective shoeing, conformation, gaits, and gait correction will be taught. Next the business of starting and running a farrier business will be covered. Last, but not least, diseases, lameness and pathological shoeing will be taught.

During the forge lessons, there will be demonstrations of everything from a simple hoof pick to shoes such as the paten bar, heart bar and roadster. Students in the Professional Farrier Course will make 30 projects, and the Journeyman Course students have 60 projects. Students will be taught to make punches, build tongs, forge weld, jump weld, forge braze, and become proficient in the use of propane and coke forges.

Under horses students will be taught how to handle rowdy horses, hot shape, hot fit and hot shoe, fit clips and apply handmades. Every size of horse is worked on, from miniatures to drafts. Dealing with customers is constantly addressed, and maintaining business and inventory is taught as well.

There are no schools like this in the US, and should you graduate from Heartland Horseshoeing School, you will know that you have followed in the footsteps of some of the best in the industry.

THE SCHOOL FACILITIES:

Heartland Horseshoeing School is located on 10 acres approximately 20 miles North of Carthage, Missouri, and 3 Miles South of Lamar, Missouri on Interstate 49. The shop is a 40' X 60' metal building equipped with forges, anvils, shoeing bays, and all the necessities for blacksmithing and horseshoeing. This is one of the only blacksmith shops in the world that houses 20, bricked-in coke forges. Shoeing in the field is done with propane forges, while most forging projects are made in the coke forges. Having both forging mediums is a huge advantage to HHS students. There is a 40' X 48' shoeing area attached to the shop.

Housing is free in a renovated 2 story dairy barn called the bunkhouse. The bunkhouse contains cooking facilities, toilet/shower facilities, and bunk style beds. One floor is for men and one for women, each with its own bathroom and kitchen. It is not fancy, but serves its' purpose well. The classroom portion of the courses are held in a large bay located in the same building as the office. HHS was founded on the 12th day of April, 1995.

HOUSING:

Housing is free. We do require a \$100.00 cleaning deposit in order to keep the facility from being destroyed, however it will be returned if the bunkhouse is left in a neat and orderly fashion. If you quit, or are not here for the final clean up, you will lose your deposit. The bunkhouse contains toilet facilities, stoves, refrigerators, tables, chairs, etc. You can think of it like a furnished apartment when deciding what to bring. You will need your own bedding, towels, cooking and eating utensils, food, shampoo, soap, etc. While it is not fancy, it is priced right.

GENERAL SCHEDULE INFORMATION:

Classes in every course run from 8:30am until 5:00pm, Monday through Friday. This allows for the student to spend 42.5 hours per week with the instructors. The season is 24 weeks long, with the Journeyman Farrier Course running for those weeks. There is a Professional Farrier Course that begins in the 1st week and 13th week of this season. There is a break between week 12 and week 13 every year.

The reason that HHS is only open during the warmer months is that this is the time when there are the most horses for students to shoe. You will find that many schools in the US that are open in the winter shoe very few horses in the colder months. This creates a situation where students have to shoe dead feet, without shoeing real horses at all. That is not what you are hiring a school to teach you, as the market for shoeing dead horses is not very large. Additionally, being a small school with a small number of attendees keeps the teachers fresh and excited about teaching you. Teaching year round can lead to burnout, which will lead to less than top-notch education.

Chris and Cody do a number of clinics on every aspect of farriery around the world. In the event that you would like to attend or schedule a clinic, check with them on availability, location and price.

TRADE SCHOOL SECRETS:

There are some things that are done in the trade school industry that are not done at HHS. One of the most common is to have a lower tuition, but then charge numerous fees for things like housing, shop, lab, equipment, class, etc. This is done in this industry for a couple of reasons. First, when a prospective pupil first reads the price of tuition, it sounds cheaper than the other schools competing for you as a student. This gets you in the door, but there are several hidden costs. Secondly, most States mandate that schools have a tuition refund policy. The refund does not extend to most fees, so the school is able to keep a greater amount of your money should you quit or be expelled.

HIDDEN COSTS:

There are none. It is a simple philosophy that is adhered to at HHS. You will pay tuition and a \$100.00 cleaning deposit if you stay in the bunkhouse. The deposit is returned at the end of your course if the bunkhouse is left in a clean and neat manner.

That is all you will pay to HHS. There is no housing fee, no lab fee, no materials fee, or any of the other hidden costs that can be buried in the small print.

Heartland Horseshoeing School attracts some of the finest students in the industry, so we get a very low number of quitters. Most years we will have only one or two people that quit, and those that do lose their cleaning deposit.

At HHS, it is quite simple. You pay us the price of tuition, and we teach you how to shoe horses. No games or legal terminology to trick you into coming here. This is a tough school for tough students that wish to be the best of the best. If that describes you, then come to this school.

TOOLS AND MATERIALS

Each student must provide their own hand tools. School owned anvils and forges are available for use at all times while students are enrolled. The textbook used at HHS is titled *Gregory's Textbook of Farriery*, which is a book on horseshoeing that was written by Chris. It is available from the school and many farrier supply shops, or you can use a school copy while you are a student at the school.

Following is a list of the required tools as well as the suggested brand names. You are not required to have the suggested brands, however, you will never be sorry for buying quality.

Tool	Brand Name
14" Hoof Nippers	G.E. Forge and Tool
Curved Jaw Clinchers	G.E. Forge and Tool
Crease Nail Puller	G.E. Forge and Tool
Pull Offs	G.E. Forge and Tool
Right and left hoof knives.	Chris Gregory
Knife Sharpeners	Heartland Knife Sharpening Kit
Driving Hammer	Cody Gregory LLC
Shoeing Apron	Chris Gregory Western Shoer
Clinch gouge	Cody Gregory LLC
4 Pairs of Tongs (1/4", 5/16", 3/8" and 1/2")	Cody Gregory LLC
Shoeing Box	Cody Gregory LLC
2 E head punches (per 12 weeks)	Cody Gregory LLC
1 Drift Punch (Per 12 weeks)	Cody Gregory LLC
2 Pritchels	Cody Gregory LLC
<i>Gregory's Textbook of Farriery.</i>	
Rounding Hammer	Flatland Forge
Clipping Hammer	Flatland Forge
6 Rasps (per 12 weeks)	Heller Excel Legend
2 Finish Rasps (per 12 weeks)	Bassoli

2 Fine Half Round (per 12 weeks)	Nicholson
4 Rasp Handles	Wooden screw-on type
Large Butcher Block Brush	Anvil Brand
Folding Brass Ruler	FPD
Safety Glasses	No suggestion
Ear Plugs	No suggestion
3 Foot Tape Measure	No suggestion
1 Anvil Devil	No suggestion

Most of the equipment used by farriers is of an extremely specialty nature. As such, it can be somewhat expensive to buy quality. However, like your education, you will never regret getting the best that is available. The tools suggested have proven to be of the highest quality. The tool list will cost somewhere in the neighborhood of \$3500.

Once you graduate, you will need an anvil, and forge. These easily come to over \$1000, but they are yours for free if you work hard and graduate. Inventory of shoes, nails, pads, etc. we would suggest budgeting somewhere around \$1,500.00. While these may seem like quite large sums, when comparing farriery to almost any other trade, the start-up costs are incredibly small. Especially when considering the potential return on the investment.

There are farrier suppliers located all over the country. You can also find many listed on the internet, and some will give you a first time discount if you tell them you are coming to Heartland Horseshoeing School. The stuff we make or have here is available from www.heartlandhorseshoeing.com, and Cody's stuff is available from www.codygregoryllc.com. If you wish for us to get a kit for you, let us know and we can discuss how that can be done.

STUDENT PLACEMENT:

This school is designed to teach you to be a self-employed farrier. As such, very few of our graduates seek to become an employee of another farrier. However, riding with other farriers while building your business is highly recommended. If you would like to find an apprenticeship after graduation, we will be glad to help you, although there is not an official placement policy.

CERTIFICATE OF COMPLETION:

Upon successful completion of all assigned course work, as well as meeting all other requirements, such as attendance, passing the final horse, and satisfying financial obligations to the school; students will receive a Certificate of Completion. Having earned this certificate from Heartland Horseshoeing School is not an easy feat, and it is recognized throughout the horse and farrier industries as a significant accomplishment.

Starting in 2018, we will be starting a program where graduates are going to be given

a graduation present from Heartland Horseshoeing School. These gifts amount to approximately \$1500 in value. Graduates will be getting a forge and anvil from Heartland Horseshoeing School. They also receive a trophy buckle to honor this grand achievement. Many have said that this is the hardest thing they have ever accomplished.

TRADITIONS:

At Heartland Horseshoeing School we cover many of the newest methods of modern farriery, while maintaining our roots. With this in mind, there are coke-fired forges in the shop so that you can learn to use this ancient, yet incredibly useable, method of blacksmithing. It costs more to use coke than propane, but the skills needed to use coal and coke are worth the price. If you endeavor to compete at the international level someday, having experience in a coke fire will be invaluable. This is one of the only shops in the world that contains 20 brick coke forges.

Most of the actual shoeing will be done out of propane forges since they are more common in the field. It is to your advantage that you can gain the experience of using both methods of forging. Most graduates will buy a propane forge for their rigs when they begin their businesses. However, once they have a shop built, a coke forge is one of the first things they get. There is no comparison to the heat you can achieve in a coke fire.

We shoe almost everything using the time-tested methods of hot shoeing. We also do a lot of forge work related to shoeing, which means that you will be taught to use handmades. There is a tremendous amount of product available to shoe horses with in this day and age, but being able to make any shoe for any foot is a skill that few have. Having that skill sets you apart from the rest of the farriers out there, and will just be one more reason for your success. We would rather replace inventory with skill instead of replacing skill with inventory. One of my favorite quotes concerning this is: "Nothing weighs down your rig like a lack of skill."

HISTORY IN THE MAKING:

There is an ancient and respected company of farriers in the United Kingdom that is known as the Worshipful Company of Farriers. This company was begun in 1356, and has an unbelievable history in this great trade. During their celebrated history, they have never held an exam outside the United Kingdom. In November of 2009, that changed when Captain David Goodall, RN, brought 3 WCF Examiners, Sandy Beveridge, FWCF, Simon Curtis, FWCF, (hon) MRCVS, and Dr. James Sutton, MRCVS, to Heartland Horseshoeing School to conduct a higher level farriery exam.

There were 10 farriers in America that attempted their Associate of the Worshipful Company of Farriers exam, and one that finished up his Fellowship of the Worshipful

Company of Farriers. That was Dr. Mike Miller, MBA, MD, CJF, FWCF. He is one of the 40 currently living FWCF farriers, the 4th American to ever pass the exam, and the first FWCF to pass on foreign soil.

This was the first of a historical change for the Company. Those of you that choose to come to school at Heartland Horseshoeing School will bend steel where these famous farriers have sweated and worked. Perhaps it will be the beginning of your own personal journey to greatness, as you make history in this craft.

RISING SHOEING STARS:

In 2009, Frank Lessiter, the owner of *The American Farrier's Journal*, began a contest for up and coming farriers. This is called the Rising Shoeing Stars, and each school can submit one entry from their school each year. When you look at the number of schools out there, you can see that Heartland Horseshoeing School has had a good run with the following graduates winning a plaque as a Rising Shoeing Star:

Mike Caldwell, CJF.
Sara Ellen Pennel, CF.
Tom Richmond, CF.
Joe Nygren, CJF.
Armando Herrera, CJF
Riley Kirkpatrick.
Sam Zalesky, CJF.
Ellie Pugh, CJF, DipWCF.
Seth Holestine CJF
Breanne Konrad CF

Do you have what it takes to add your name to this list?

Being a part of these great young farrier careers has been a singular honor for the staff at Heartland Horseshoeing School. Their hard work and dedication has been a credit to themselves and the reputation of their school.

WHY BECOME A FARRIER?

This is a trade like no other that we know of. You will find farriers that have shod horses for a living for 30 plus years, yet they still have a love and desire to get up every day and shoe another horse. Some travel around the world to pay for the fun of shoeing a horse at a contest. For many, shoeing horses is not what they do, but who they are. Chris is famous for asking, "Do you know what I like about shoeing horses?" The answer he gives is, "Everything!"

Almost everyone will have a passion of some sort in their life. For many, this can be an expensive hobby that costs instead of makes them money. If you are one of those lucky individuals that has a passion for farriery, then you are doubly blessed. You get to live your passion and get paid very well for it in the process. The feeling of doing a great job and helping a horse really cannot be described, but hopefully we can help you find that feeling and make it a part of your career.

If you were created to shoe horses, then welcome to the craft. Find what you love to do, do that thing for a living, and you never have to work a day of your life.

A TYPICAL WEEK:

Monday, Tuesday and Friday are usually spent in the field, shoeing horses at neighboring farms and horse ranches. Wednesday is generally spent at the school doing horses that are brought to the facility. Thursday is designed to be a forge day without horses, although it often turns into a shoeing day. This schedule is not set in concrete since circumstances may require the schedule to be changed.

We leave the school on field days at around 8:30 am. We try to return to the when the horses are done. The only time that really matters is 8:30 am, and we work until finished. Since we have to add forging demos and classroom into the days, we do that as we can. Sometimes that means we will have a class session going until 7 pm or a forge demo that lasts until after dark. Guaranteed you will have more hours with the instructors than the schedule suggests.

The weekends are yours. We do have to work an occasional Saturday to make up for a holiday, but not too often. Most students need the day to study or forge. Sunday is a special day, and we don't work on Sunday. Our family attends the local First Christian Church in Lamar, going to the 8am service. We will often make a homemade breakfast to enjoy with the students that go to church with us, and we will have a nice breakfast either at the park or at the school after the service is over. It does not happen every Sunday, but is a very nice fellowship to enjoy without the pressure of school on a Sunday morning for those that wish to participate.

FREQUENTLY ASKED QUESTIONS:

1. Q: What do I need to bring to school? A: You will need all of the tools and equipment described in the catalog. If you are staying in the bunkhouse, treat it like a furnished apartment. Bring bedding, towels, toiletries, food, and maybe some dishes and utensils.
2. Q: What is in the bunkhouse concerning food? A: There are refrigerators, stoves, microwaves, and kitchen sinks. There have been numerous dishes and cooking utensils provided, but these have a tendency to change from class to class, so you may want to bring some of these items with you.

3. Q: Is there a TV in the bunkhouse? A: No, and for good reason. The occasional student that has brought a TV to school has caused those classes to have a much lower graduation percentage. You won't have time for a TV, and when there is a TV here, some people make time for it. This takes away from the time you should be spending studying or forging.
4. Q: How many horses will we be doing? A: We like to do just over one horse per student per day. There are some days that you will have to do more, and some days you will do less. The average student will do right around 70 horses in 12 weeks.
5. Q: Will I be shoeing cadaver feet? A: In most courses, you will shoe one dead foot in the first week, and then you will dissect that foot. Other than that, you will be working on live horses. The market for shoeing dead horses is too small for us to spend a lot of timing teaching you to shoe dead feet.
6. Q: How do I get financial aid? A: We are not a Title-IV school and we do not get financial aid like traditional colleges. No Pell Grants, FASFA, etc. We do not participate in any type of government funding, whether that is VA, Voc Rehab, WIA, etc. Students that need funding will need to talk to their own bank about the possibility of getting a loan.
7. Q: Can I get a part-time job while in school? A: HHS is not like college where you will only be in school for 12 to 18 hours per week. You will have a full-time job to stay caught up in school, and you will spend most of your free time in the forge or studying. The average student will dedicate around 65 hours per week to learning how to shoe, so there is not much time for a part-time job. Since 1992, I have had 2 students that were able to have a night job and still graduate.
8. Q: Are the classes taught by Chris, Kelly and Cody? A: You are coming here to be taught by the Gregory family, and they take that responsibility very seriously. As such, Chris and Cody keep their clinic schedule light in the school season, and are here for the majority of your class. You will spend all of your time learning from the Gregory family, who represent over 80 years of farriery experience. This school is a family run school all the way. Cody married Kirsty in 2013, and she is a Certified Farrier that helps with the school. Jacquelyn Gregory returned from college in 2015 and married Cameron Whetten, a student that came from a ranch in Mexico. Cameron and Jacquelyn Whetten both shoe horses and they help with the school as well when needed.
9. Q: Is the forge open on weekends? A: The shop and forges are open 24/7 to students while they are in school. Not many schools do this since it such an expensive thing to do, but it makes for great learning opportunities for you.
10. Q: Do we forge with coke or gas? A: The staff at HHS feels that part of becoming a great farrier is getting as much exposure as possible. With that in mind, most shoeing is done in propane forges, and most of the projects are done in the coke forges.
11. Q: Can I bring my horse? A: The school sits on 10 acres, and there have been instances where students have brought their own horse. You will have to provide hay if there is not enough pasture for the horses that are here. HHS

and the Gregorys accept no liability for anyone who wishes to bring a horse, and there is a \$75 per month charge per horse. Call to coordinate bringing horses with you.

12. Q: Can I bring a pet? A: We do love our dogs and they are around all the time. However, in a bunkhouse situation, this is not a good place to have a pet. Unfortunately, they are not allowed.
13. Q: What about staying in a house in town? A: The bunkhouse is available for free, so there is no discount for staying in town. If you would like assistance with finding housing in town, please contact HHS. This is the best option if you want to bring your dog or cat.
14. Q: Can I bring a camper? A: It is possible for a limited number of students to bring their own RV campers to school. There is a charge of \$800 per 12 weeks for the additional electricity, and that student will still need to use the restroom in the bunkhouse since there are no sewer hookups. There is an RV park less than 2 miles away that has wifi and sewer hookups if you so desire.
15. Q: Do I have to have a vehicle? A: No, there are a number of students that attend every year without a vehicle. It is easier if you do have one, but not absolutely necessary.
16. Q: Are there laundry facilities at the school? A: No, students have to do their laundry in town at the laundromat. One of the reasons having a vehicle is easier.
17. Q: I only want to shoe my own horses. A: That is a great goal, and we can help you get there. However, when it comes to our own horses, we want them to have the best that we can provide. Thinking about that, if you are good enough to shoe your own horses, you should be good enough to shoe any horse. Compare this to human dentistry. You don't really want to sit in the chair of a dentist that is just good enough to do his kid's teeth. You want one that is good enough to work on anyone's teeth.